Count the Cubes
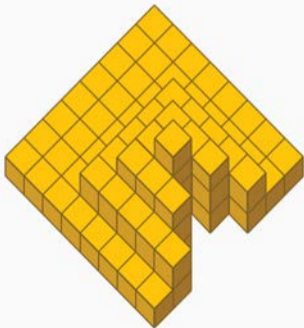
How many cubes are in the stack below? All rows and columns continue unless you actually see them end.